



Diaper Drive Toolkit

FOR PINWHEEL PLACE HEROES!

*Plan,
collect,
and give*



Hosting a Diaper Drive

1

Choose your location

Pick a centrally located place like a school, library, or local business. Label collection bins.

2

Decide on a time frame

Plan to host the drive for a week or longer, so people have enough time to donate. You can even partner with another locally planned event!

3

Get the word out

Announce your drive through social media, press releases to local media, and posting notices. Word of mouth goes a long way too!

4

Collect and deliver

Consider the best way to transport your collected diapers and deliver them to Pinwheel Place. Don't forget to take and share photos!

Have fun!

Thank you from Pinwheel Place

Dear Diaper Drive Organizer,

Pinwheel Place thanks you for your generous commitment of time and effort to coordinate a community diaper drive to support our organization. Though we're often unaware, many of our neighbors struggle with lacking diapers and other material basic necessities. Thanks to your help, more diapers will be available for these families in need. Plus, our community will become more aware of diaper need and how much impact it has on those around us.

Your leadership and commitment to help end diaper need is very appreciated. The effects of this one drive will raise awareness and mobilize your community, leading to change.

We hope you enjoy the drive and will keep us updated as to how it goes!

**Sincerely,
Pinwheel Place**



Diaper Need: why is this drive so important?

What is diaper need?

Diaper need is the lack of the amount of diapers required to keep a baby clean, dry, and healthy

Babies require up to 12 diapers a day, toddlers about 8!

The numbers:

5 million babies and toddlers live in low-income families

\$70-\$80 is the average monthly cost of diapers per child

0 federal programs cover the cost of diapers!

The consequences of diaper need

- Babies who remain too long in a soiled diaper are exposed to potential health risks
- Most childcare centers, even free ones, require parents to provide a day's worth of disposable diapers
- Many parents cannot go to work or school if they can't leave their babies at a childcare center

Social Media Samples

- Join me in supporting @pinwheelplacenj by supporting my diaper drive! Every baby deserves clean diapers
- Small things impact big things. That's why I'm hosting a diaper drive to support @pinwheelplacenj. Please consider giving today (add time and location details)!
- Diaper need is a hidden consequence of poverty. Help me reach my goal today and donate to my diaper drive!
#EndDiaperNeed



@pinwheelplace



@pinwheelplacenj



@pinwheelplacenj



Diaper collection form

Use this form to track the number and size of diapers you collect. We appreciate this information!

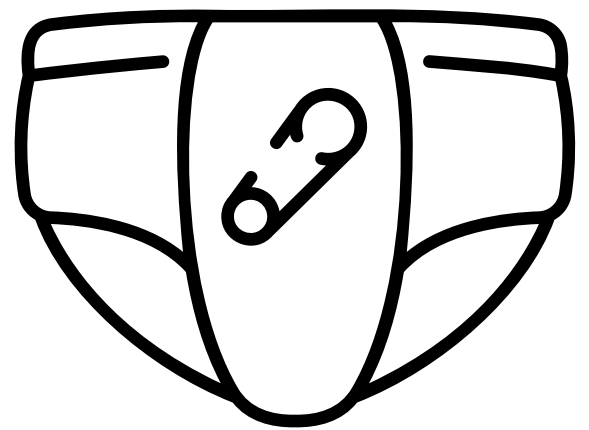
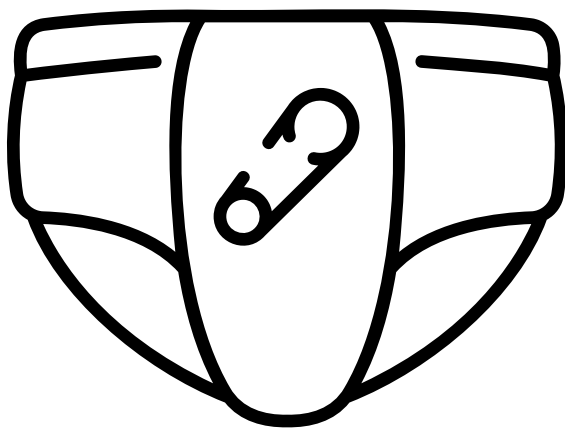
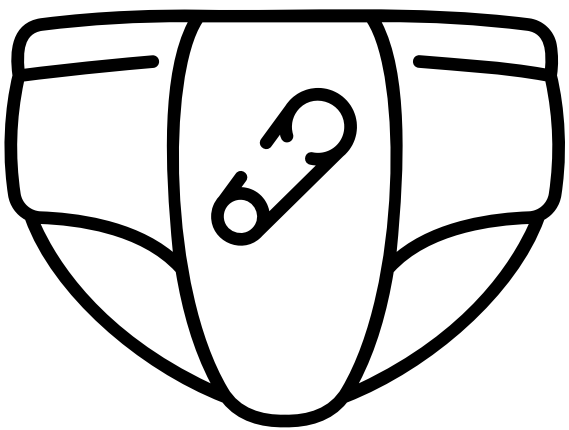
Size	Number of diapers
Newborn	
Size 1	
Size 2	
Size 3	
Size 4	
Size 5	
Size 6	
Pullups	
Misc.	
TOTAL	

Total Donations:

Number of Diapers:

Number of Wipes:

Financial Contributions:



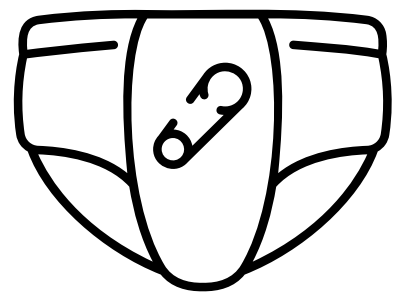
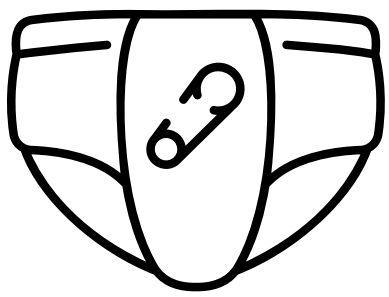
Your group/organization name:

Phone #:

Email:

Please support our Diaper Drive

All funds and diapers benefit
Pinwheel Place



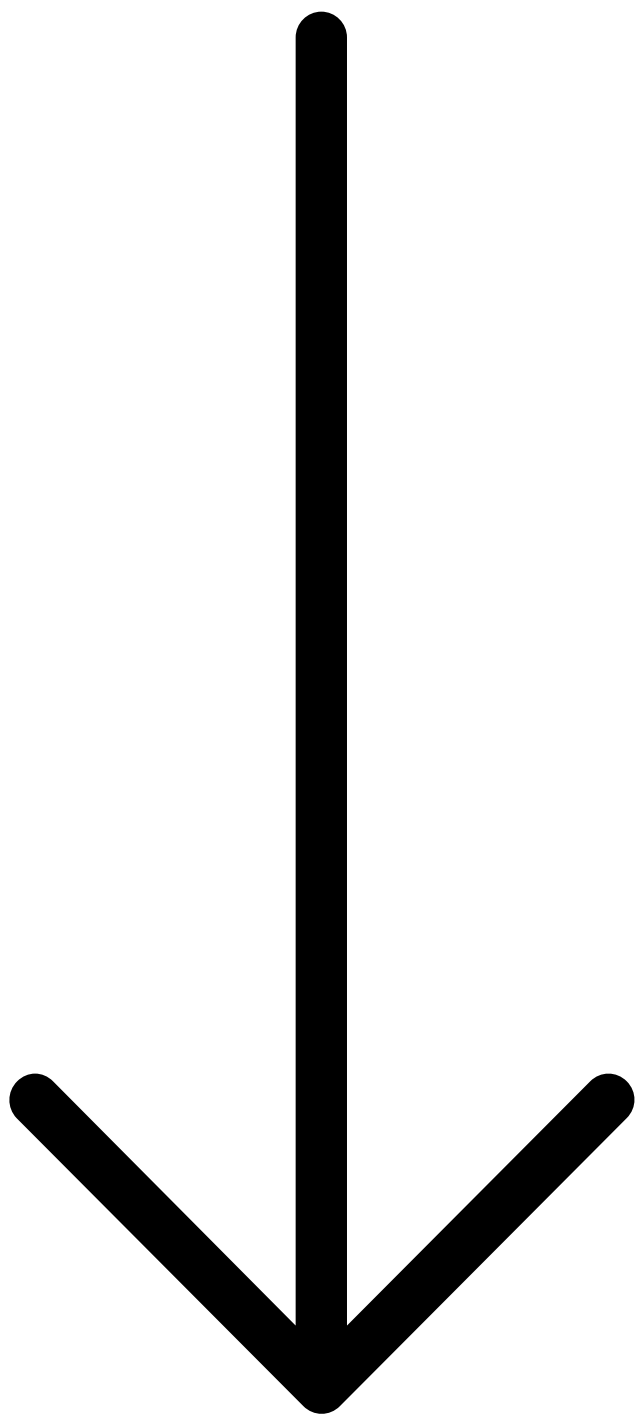
Date(s):

Location(s):

Hosted by:

Thank you for helping to keep babies
safe, dry, and healthy!

Drop Diapers Here



And feel good for making a
difference in a child's life!